



Get Hooked on the Greater Niagara Fishing Expo

We're thrilled to have you join us as an exhibitor at the [2027 Greater Niagara Fishing Expo](#), February 25–28 in Niagara Falls, NY! As an all-fishing show, every attendee is an angler—and a potential customer for your business.

Fishing education is a key driver of attendance at the Expo, with most attendees spending multiple days at the show and participating in six or more seminars. **Interested in presenting? [Email us to get involved](#).**

Please watch for regular emails with important Expo details, including setup, move-in, move-out, logistics, and tips to help you make the most of your Expo experience!

Next steps for Exhibitors:

- **Check Your Listing:** Please visit the [Exhibitor Directory](#) to confirm your company name and website are correct.
- **Add Your Team:** If others in your organization should receive Expo updates, email us with names and email addresses so we can add them to our newsletter.

Have a listing update, need to add team members to our newsletter, or have a general question? **Click here.**



Exhibitor Resources

Essential information and forms to help you prepare for the Expo.

[Learn More](#)



Social Media Toolkit

Download graphics, photos, and other ready-to-share assets.

[Download Assets](#)



Reserve Your Room

Take advantage of exclusive hotel rates for vendors and attendees!

[Book Now](#)



Explore the Region

Discover the best of the area's attractions, restaurants, and more!

[Let's Go](#)



Niagara Falls Convention Center

101 Old Falls Street, 14303, NIAGARA FALLS

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