Volume 2, 2023

# **Greater Magara Fishing Expo**



THIS "PURE" FISHING SHOW IS **DESIGNED BY FISHERMEN FOR** FISHERMEN WITH THE SIMPLE GOAL **OF PROMOTING AND TEACHING** FISHING. NOW IN IT'S 10TH YEAR, IT HAS BECOME A "CAN'T MISS" **ANNUAL EVENT!** 

Niagara Falls Convention Center | 101 Old Falls Street, Niagara Falls, NY 14303 niagarafishingexpo.com | @niagarafishingexpo (f)



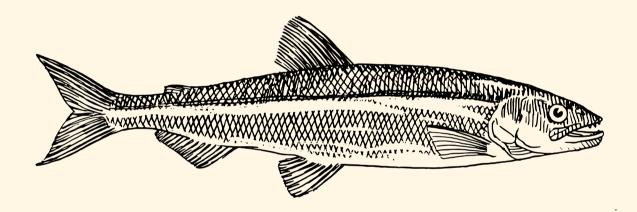
\$5.00 OFF SINGLE DAY TICKET OR 4 DAY PASS FOR ALL VETERANS, ACTIVE MILITARY PERSONNEL, CAREER AND VOLUNTEER FIREFIGHTERS, POLICE, AND EMT'S WITH A VALID ID - AND TICKETS MUST BE PURCHASED IN PERSON.

## • DISCOUNTS ARE VALID FOR PERSONS SHOWING ID ONLY. We're sorry, but no refunds are available if tickets are

PURCHASED ONLINE.

WE STILL HAVE SPACE AVAILABLE FOR HIGH QUALITY FISHING EXHIBITORS!! <u>APPLY TODAY</u>! THOUSANDS OF ANGLERS EVERY YEAR WITH OVER 70 PERCENT OF THEM BEING PRIOR SHOW ATTENDEES AND ATTENDING FOR MULTIPLE DAYS OF THE SHOW. WITH OVER 170 BOOTHS, CONTAINING MANY WELL-KNOWN NAMES AND LEADING COMPANIES OF "SPORT FISHING" RELATED PRODUCTS. THIS IS THE **LARGEST** FRESHWATER FISHING SHOW IN **NYS** AND AMONG THE LARGEST FISHING SHOWS ANYWHERE IN THE GREAT

LAKES.



FROM WALLEYE AND BASS TO SALMON AND TROUT; FROM PERCH TO PIERS, STREAM CASTERS TO TROLLING NUTS; FROM FLY FISHING TO YOUTH FISHING; FROM MARINE ELECTRONICS TO BOAT RIGGING; FROM FISHING BOATS TO KAYAK FISHING - THERE IS A LITTLE BIT IF EVERYTHING FOR EVERY TYPE OF ANGLER AND EVERY LEVEL OF EXPERTISE.

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Teaching Fishing....

is what this show was built around and what makes it unique. The show facility - The Niagara Falls Convention Center - provides a spacious Exhibitor Event Center as well as a multitude of seminar rooms all utilizing "State of the Art" technology. The show has the capacity to educate over **1,200** people concurrently across 20 different education areas in the building, including the Hawg Trough - each targeting different topics / levels of expertise. The 2023 show offered attendees the opportunity to learn from over 200 free classes over the 4 days of the Show with the average attendee taking advantage of the opportunity to increase their fishing knowledge by attending over 7 classes during the show. The core belief of the show is that it is making a **difference** toward the effort to grow the sport of fishing by providing a vast amount of fishing education. By offering this education, this show will recruit new anglers, including the next generation to the sport, as well as providing existing anglers the fishing knowledge to increase their enjoyment of the time they spend on the water by being more

successful.

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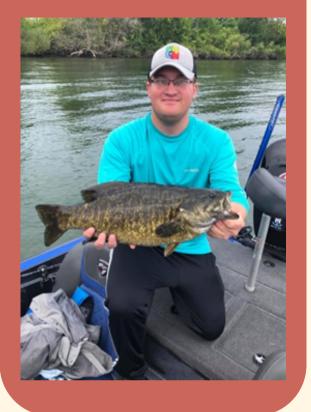
## Adam Palmer



## Graig Sleeman



### Alex Suald



The Show is centrally located within one of the most diverse and spectacular freshwater sport fisheries on the planet. The Niagara River, Lake Ontario and Lake Erie are all within casting distance for salmon, trout, bass, walleye, perch, muskellunge and so much more. This "Teaching Fishing" show provides each attendee with the opportunity to become a better angler by choosing, from a robust curriculum, consisting of over 300 hours of "Fishing Education" spread across over 200 seminars taught by around 80 different Expert Anglers. All includes with the price of admission to the expo.







For details, visit niagarafishingexpo.com or scan the QR code.