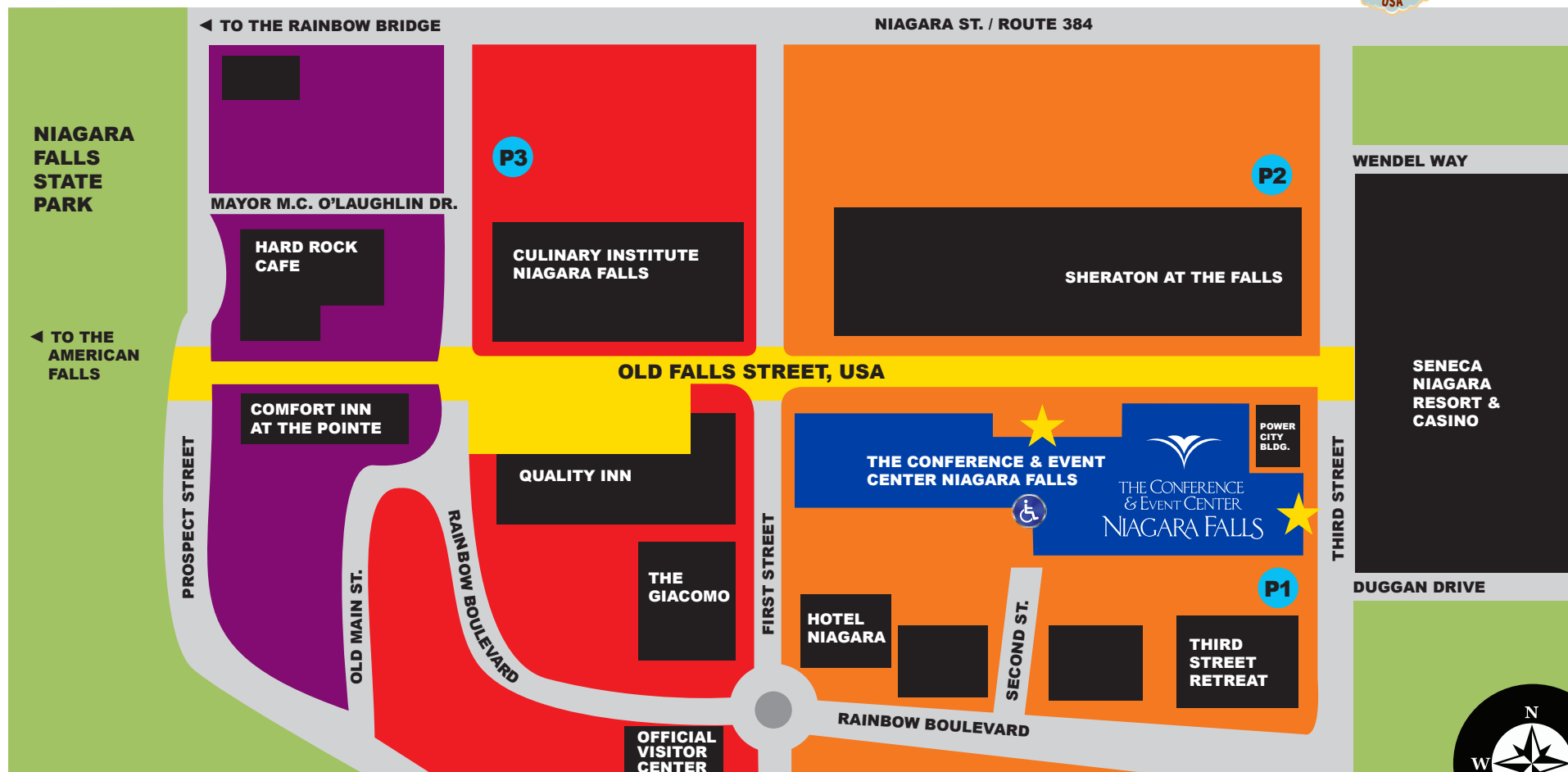


THE CONFERENCE & EVENT CENTER AND OLD FALLS STREET, USA PARKING MAP



- PARK BLOCK
- MIDDLE BLOCK
- CONFERENCE CENTER BLOCK
- OLD FALLS STREET
- CONFERENCE & EVENT CENTER
NIAGARA FALLS

PARKING: CITY PAID LOTS - \$5 PER CAR

- P1 THIRD STREET LOT
- P2 SHERATON AT THE FALLS LOT
- P3 RAINBOW RAMP

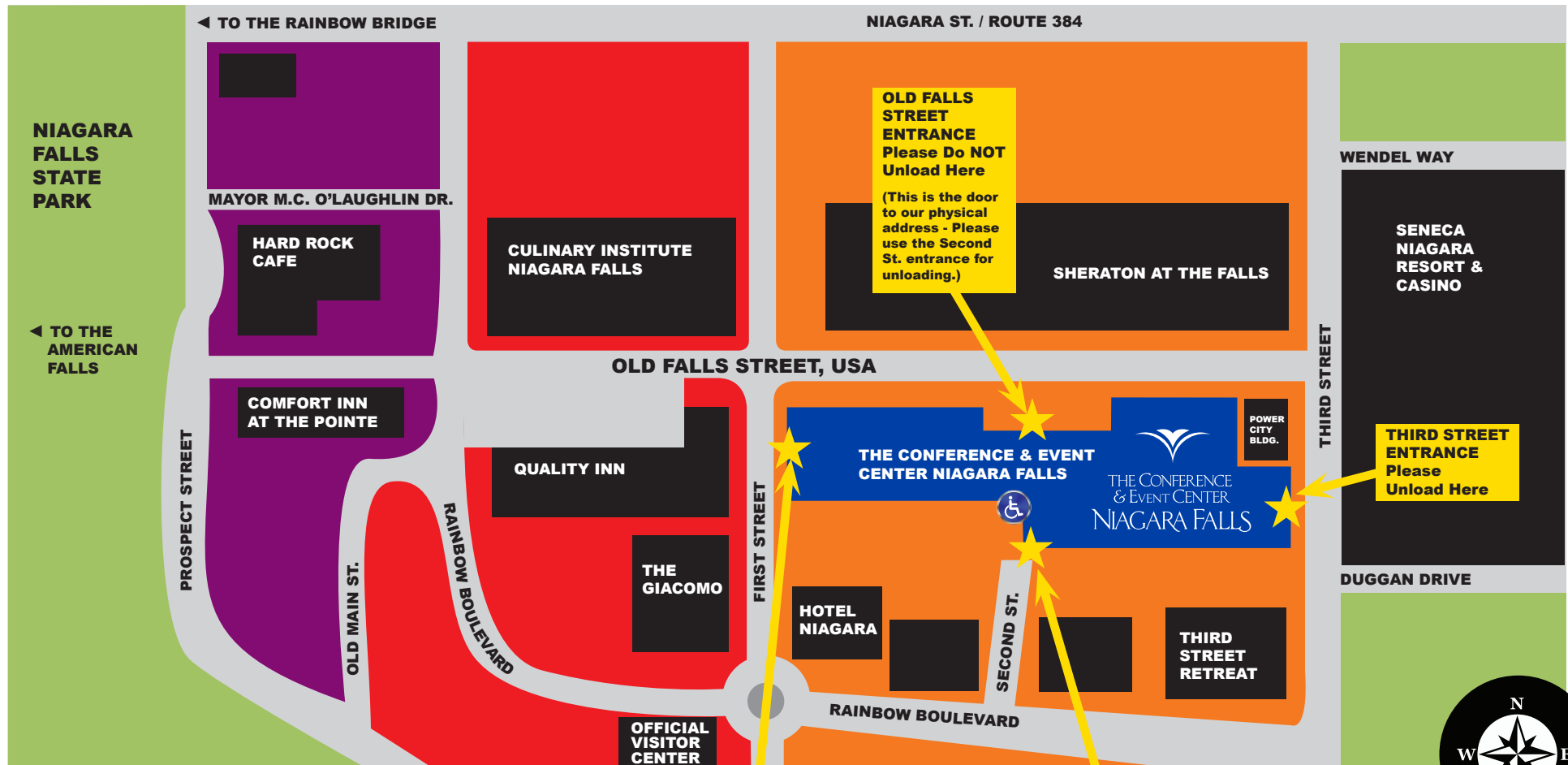
★ ENTRANCES TO THE CONFERENCE &
EVENT CENTER NIAGARA FALLS

♿ HANDICAPPED ENTRANCE

THE CONFERENCE & EVENT CENTER

101 OLD FALLS STREET, NIAGARA FALLS, NY, USA 14303

UNLOADING & PARKING MAP FOR EVENT CENTER



- PARK BLOCK**
- MIDDLE BLOCK**
- CONFERENCE CENTER BLOCK**
- OLD FALLS STREET**
- CONFERENCE & EVENT CENTER NIAGARA FALLS**

★ **ENTRANCES TO THE
CONFERENCE &
EVENT CENTER
NIAGARA FALLS**

 **HANDICAPPED ENTRANCE**

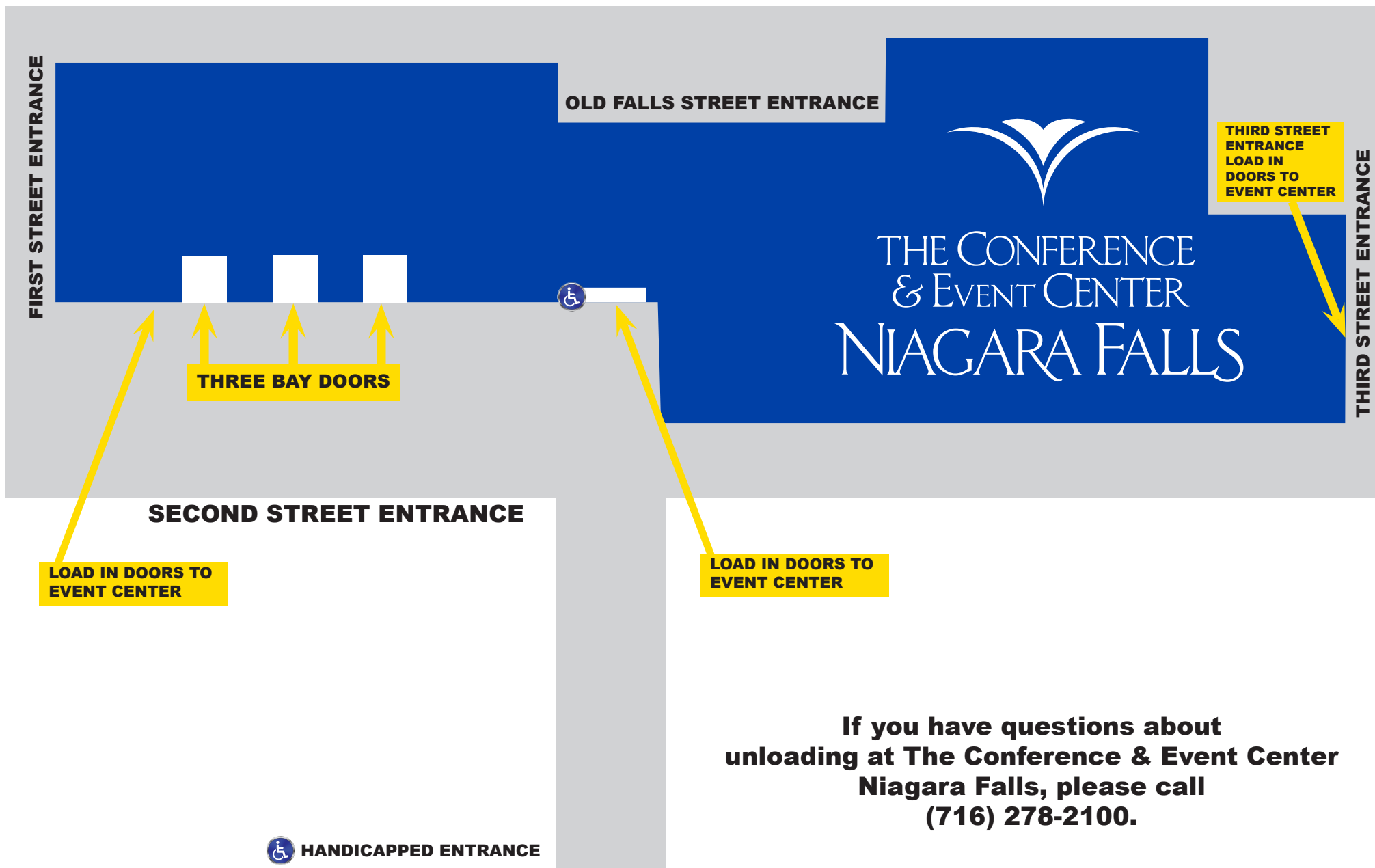
**FIRST STREET
ENTRANCE**
Please Do NOT
Unload Here

SECOND STREET ENTRANCE
Follow Second Street until you
reach a dead end. This is our
back lot.

Please unload here. You will find
an entrance that leads directly
to our Event Center & Three
Large Garage Bay Doors. (They
are on ground level.)



THE CONFERENCE & EVENT CENTER
101 OLD FALLS STREET, NIAGARA FALLS, NY, USA 14303
UNLOADING MAP FOR EVENT CENTER





THE CONFERENCE & EVENT CENTER AND OLD FALLS STREET, USA
101 OLD FALLS STREET, NIAGARA FALLS, NY, USA 14303
DRIVING DIRECTIONS



The main entrance to The Conference & Event Center Niagara Falls is Old Falls Street, USA, (cobblestone walkway off of Third Street on the left side) directly across from the Seneca Niagara Casino. The administrative office entrance to The Conference Center is located on Third Street (silver building next door to the Sheraton at the Falls).

FROM THE AIRPORT

Buffalo-Niagara International Airport (BUF)
is 28 minutes | 24.62 miles

1. Turn slight left onto NY-33W
2. Merge onto I-90 E/New York State Thruway E toward I-290/Niagara Falls/Albany
3. Merge onto I-290 W/Youngman Expressway via EXIT 50 towards Niagara Falls
4. Merge onto I-190 N/New York State Thruway towards Niagara Falls (portions toll)
5. Take the Niagara Scenic Parkway EXIT 21 towards Niagara Reservation/State Park
6. Merge onto Niagara Scenic Parkway N
7. Take exit City Traffic
8. At the second light, make a left onto Rainbow Boulevard
9. Turn right onto Third Street

Old Falls Street is a pedestrian walk on the left hand side, adjacent to the Sheraton at the Falls.

FROM BUFFALO

1. Take the I-190 N towards Niagara Falls
2. Take the Niagara Scenic Parkway EXIT 21
3. Stay in the right hand lane at John B. Daly Blvd./Downtown at the Roundabout
4. Proceed on John B. Daly Blvd. to the second light, make a left onto Rainbow Boulevard
5. Turn right onto Third Street

FROM ALBANY & AREAS EAST

1. Take the I-90 W to I-290 W to I-190 N
2. Take the Niagara Scenic Parkway EXIT 21
3. Stay in the right hand lane at John B. Daly Blvd./Downtown at the Roundabout
4. Proceed on John B. Daly Blvd. to the second light, make a left onto Rainbow Boulevard
5. Turn right onto Third Street

FROM TORONTO

1. Take the Gardiner Expressway to the QEW South
2. Enter the USA via the Rainbow Bridge on to Niagara Street
3. Make a right onto Third Street

FROM CLEVELAND

1. Take the I-90 E to I-290 W to I-90 N
2. Take the Niagara Scenic Parkway EXIT 21
3. Stay in the right hand lane at John B. Daly Blvd./Downtown at the Roundabout
4. Proceed on John B. Daly Blvd. to the second light, make a left onto Rainbow Boulevard
5. Turn right onto Third Street

FROM PITTSBURGH

1. Take I-279 N to I-79 N to I-90E to I-290 W to I-190 N
2. Take the Niagara Scenic Parkway EXIT 21
3. Stay in the right hand lane at John B. Daly Blvd./Downtown at the Roundabout
4. Proceed on John B. Daly Blvd. to the second light, make a left onto Rainbow Boulevard
5. Turn right onto Third Street