GREATER NIAGARA FISHING & OUTDOOR EXPO

Featuring the WNY Fishing Academy

JANUARY 22-24, 2016

Friday, Jan. 22 | 1 - 9 p.m.
Saturday, Jan. 23 | 9 a.m. - 9 p.m.
Sunday, Jan. 24 | 9 a.m. - 5 p.m.

THE CONFERENCE & EVENT CENTER
NIAGARA FALLS
101 Old Falls Street
Niagara Falls, NY

SPECTRA

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GREATER NIAGARA
FISHING & OUTDOOR EXPO

WELCOME TO THE GREATER NIAGARA FISHING & OUTDOOR EXPO

This "Hard Core" fishing expo is celebrating its third year in 2016. Designed with much emphasis on education, this expo entices guests to visit on all three days, rather than only a couple hour "walk-through." The Conference & Event Center venue provides a unique blend of a spacious Exhibitor Event Center connected to a multitude of conference rooms all utilizing state-of-the-art technology that provides the most education of any fishing show in the Great Lakes.

A recent 2015 study found that more than 15 percent of the US Population aged six and over participated in fishing in 2014 (second most popular outdoor activity among adults) with more than five percent being new to fishing in 2014. With a location having one of, if not the best, most diversified year around fisheries anywhere in the United States, a very large number of anglers live within a two-hour drive or less of the show. With top flight exhibitors, retailers, speakers, seminars, kids activities all in one location, which is within a five-minute walk to Niagara Falls, the Greater Niagara Fishing & Outdoor Expo is the largest freshwater fishing show in New York State and the largest fishing show on Lake Ontario.

EXPO SPECIAL GUESTS

<< Mark Romanack, "the Outdoors Guy" is a life long outdoorsman and one of the nation's most active members of the outdoor media. A graduate of Northern Michigan University with a B.S. degree in Conservation, Romanack has spent his entire career working to help others better understand and appreciate the outdoors.

<< Dave Genz, a 68-year-old ice fishing guru from St. Cloud, Minnesota, is truly a living legend when it comes to hard water fishing. He's come a long way from the days of building the original ice huts in his garage 35 years ago. Today, he's the face of Clam Outdoors and the senior member of the company's Ice Team.

WNY FISHING ACADEMY

The WNY waterways comprised of Lake Ontario, Lake Erie, the Niagara River and other inland bodies of water offer some of the best and most diversified fishing found anywhere in the country. The WNY Fishing Academy offers anglers the opportunity to attend free classes taught by local and regional experts very knowledgeable in fishing the WNY waterways.

The quality & quantity of the seminars & speakers is what differentiates the Greater Niagara Fishing & Outdoor Expo from any other. The expo focuses on education, which is something that is desired by every angler, from the most experienced to those novices just starting out. This "passing on" of fishing knowledge is a wonderful way to give back to the fishery. This expo offers more than 10 concurrent seminars throughout the show, which are given by well-known local and regional experts knowledgeable in fishing WNY waterways. The highlight of this education is the WNY Fishing Academy, which offers anglers the opportunity to attend more than 100 free classes targeted for novice, youth or experienced anglers. The curriculum includes the following:

- Lake Ontario Trout & Salmon
- Lake Ontario & Erie Tributary Trout
- Erie, Ontario and Inland Lakes Bass
- Niagara River & Chautauqua Lake Musky
- Marine Electronics & Boat Rigging
- Lake Erie Walleye
- Ice Fishing
- Lake Erie Perch
- Kayak Fishing
- Fly Fishing

In addition to the Academy, the show will also host the LOTSA Salmon School, Ultimate Marine Electronics Clinic and the Super Walleye Clinic for the Fishermen along with numerous seminars on hunting & other outdoor interests throughout the show.

<< Lowrance Electronics Pro-Staffer Lance Valentine will be giving some expert instruction on the use of marine electronics. And, if you actually own an HDS Lowrance Unit, bring it to the show and receive a free update from Valentine at his booth.

<< Whitetail deer guru Charlie Alsheimer returns to the expo by offering a trilogy of seminars – two on deer and one on nature photography. All three will take place on Saturday, Jan. 23, 2016.

<< Gerry Rightmyer and Steve Schicker are co-hosts of Forever Wild Outdoors Adrenaline Adventures that appears on the Sportsman Channel and they are a welcome addition to the show this year, offering seminars and will promote the show at their booth.

Friday, Jan. 22, 2016 Schedule

TIME	SERIES	SEMINAR	INSTRUCTOR	ROOM
2:00 PM	12	Ultimate Electronics Clinic for Fishermen	Lance Valentine	Ball Room 2
3:00 PM	1	Winning Salmon Tournament Techniques	Russell Gahagan	Porter
3:00 PM	2	Tips from a Walleye Pro to put more Walleye in your boat	Mark Romanack	Ball Room 1
3:00 PM	2	How to determine what Walleye want	Matthew Swairie	Red Jacket
3:00 PM	3	Fly Fishing the Oak	Ron Bierstine	Olmsted
3:00 PM	4	Winning Tournament Bass Techniques	Frank Campbell	Hennepin
3:00 PM	6	Small Stream Fly Fishing Techniques	Lake Erie Chapter of the Federation of Fly FisherFly Fishers	DeVeaux
3:00 PM	9	How to Rig your Kayak for Fishing	Oren Barris	Governors
3:00 PM	10	Beginner Turkey Hunting / Hunting on Public Land	Jeff Scott	Tubman
3:00 PM	11	Ice Fishing Honeoye and Beyond	Pete Eye Doc Lewis	Schoellkopf
3:00 PM	12	Boating Safety - the basics every Boater should know	Coastguard Aux	Whitney
3:00 PM	13	Ice Fishing for Beginners	Scott Brauer	Taylor
3:00 PM	15	Fish Photography - How to do it right!	Justin Damude	Castellani
5:00 PM	1	Deep Water Summer Kings from the Central Basin	Jerry Snyder	Porter
5:00 PM	2	Erie PA Walleye Fishing Tips & Techniques	Todd Redmound	Red Jacket
5:00 PM	3	Niagara Bar Spring Trophy Lake Trout	Matt Yablonsky	Olmsted
5:00 PM	4	Advanced Bass Techniques for the Buffalo Harbor	Scott Callen	Hennepin
5:00 PM	7	Lake Erie Perch strategies and gear	Jim Dolly	DeVeaux
5:00 PM	10	Understanding the “Mock Scrape” for Hunting White Tail Deer	Kishels Staff	Ball Room 1
5:00 PM	11	Icing Ontario	Colin Towne	Schoellkopf
5:00 PM	12	How to rig a Boat for Great Lakes Trolling	Lance Valentine	Whitney
5:00 PM	13	Beginners Trout & Salmon Lake Ontario	Scott Rohe	Taylor
5:00 PM	14	So you want to get started Kayaking	Christine Baer	Castellani
7:00 PM	1	Modern Salmon Tactics	Jake Romaneck	Ball Room 1
7:00 PM	2	Maximize the effectiveness of your Worm Harnesses for Big Water Walleye	Jim Dolly	Red Jacket
7:00 PM	3	World Class Niagara River Steelhead Techniques	Frank Campbell	Olmsted
7:00 PM	4	Understanding the “Drop Shot” for Bass	Scott Callen	Hennepin
7:00 PM	6	Fly Fishing for Pike, Bass and Musky	Justin Damude	DeVeaux
7:00 PM	9	Steelhead Fishing from a Kayak	James Ralston	Governors
7:00 PM	10	Getting started with Bow Hunting	Roy Hryckowian	Tubman
7:00 PM	11	Women on Ice	Maron Barraclough and Mandy Walker	Schoellkopf
7:00 PM	12	Using your Electronics to catch more Salmon	Rich Hajecki	Whitney
7:00 PM	13	Getting Started Bass Fishing	WNY Bassmasters	Taylor

Saturday, Jan. 23, 2016 Schedule

TIME	SERIES	SEMINAR	INSTRUCTOR	ROOM
8:30 AM	1	LOTSA Salmon School	Pete Alex	Ball Room 2
10:00 AM	1	Oak Orchard Summertime Trophy Kings	Paul Czarnecki	Porter
10:00 AM	2	Patterning Rocky Shoals & Shallow Water Walleye in Lake Erie	Tom Marks	Red Jacket
10:00 AM	3	Center Pinning Techniques	Mark Sabia	Olmsted
10:00 AM	4	Stick it to them techniques for Bass	Scott Gauld	Hennepin
10:00 AM	7	Plastics for Lake Erie Perch	Scott Brauer	DeVeaux
10:00 AM	8	Musky Hunting - The Real Deal	Marc Arena	Governors
10:00 AM	10	Strategies for Whitetails Part 1	Charlie Alsheimer	Ball Room 1
10:00 AM	11	Oneida Big Bay = Big Ice Fish	Jay Vassel	Schoellkopf
10:00 AM	12	Learn the basics of Lowrance HDS Sonar / GPS units	Lance Valentine	Whitney
10:00 AM	14	Best Locations to Kayak in WNY	Oren Barris	Castellani
12:00 PM	1	Modern Salmon Tactics	Jake Romaneck	Porter
12:00 PM	2	Jigging for Lake Erie Buffalo end Walleye	Joe Fonzi	Red Jacket
12:00 PM	3	Lake Erie Tribs for Steelhead	Danny Colville	Olmsted
12:00 PM	4	Drop Shot Techniques for Bass	Joe Kugel	Hennepin
12:00 PM	5	Bass Basics for Kids	Scott & Alex Gauld	Adams
12:00 PM	6	Fly Fishing across WNY	Rick Kustich	DeVeaux
12:00 PM	9	Trout & Salmon fishing from a Kayak	Phil Ptak	Governors
12:00 PM	10	Spring Turkey Hunting Tactics	Steve Schicker	Tubman
12:00 PM	11	Across the Ice Belt - Advanced Ice Fishing Techniques	Dave Genz	Ball Room 1
12:00 PM	12	Rigging your Boat for Lake Erie Walleye Trolling	Jim Steel	Whitney
12:00 PM	13	Introduction to Float Fishing	Nick Lange	Taylor
12:00 PM	14	Kayak Safety - Sharing the waterway	Christine Baer	Castellani
1:00 PM	5	Learn to Fish with Hands on Instruction at the Trout Pond	LOTSA / NRAA	Adams
2:00 PM	1	How to determine what Trout & Salmon want	Lucas Falkner	Porter
2:00 PM	2	Copper & Stickbaits techniques for more Lake Erie Walleye	Don Ruppert	Red Jacket
2:00 PM	3	Oak Orchard River Seasons	Ron Bierstine	Olmsted
2:00 PM	4	Early Season shallow water Bass pattern on Lake Erie	Tom Marks	Hennepin
2:00 PM	5	Getting Kids Started with Ice Fishing	Scott Brauer	Adams
2:00 PM	7	Monster Lake Erie Perch	Joe Fonzi	DeVeaux
2:00 PM	8	Tube Jigs for Niagara River Muskies	Marc Arena	Governors
2:00 PM	10	Strategies for Whitetails Part 2	Charlie Alsheimer	Ball Room 1
2:00 PM	11	Plan and Produce for Ice Fishing Success	Guy Witkiewitz	Schoellkopf
2:00 PM	12	Understanding Sonar Side & Down Scan	Lance Valentine	Whitney

TIME	SERIES	SEMINAR	INSTRUCTOR	ROOM
2:00 PM	13	Beginners Guide to Lake Erie Walleye Fishing	Jim Skoczalas	Taylor
2:00 PM	15	Women Shooting Sports - Getting started	Colleen Gaskill	Castellani
4:00 PM	1	Little secrets the top pro teams use to put more Salmon in the boat	Tony Wiatrowski	Porter
4:00 PM	2	Summertime Dunkirk Suspended Walleye Techniques	John Forbes & Gary Kata	Red Jacket
4:00 PM	2	Tips from a Walleye Pro to put more Walleye in your boat	Mark Romanack	Ball Room 1
4:00 PM	3	Niagara Bar Spring Trophy Lake Trout	Matt Yablonsky	Olmsted
4:00 PM	4	Stick it to them techniques for Bass	Scott Gauld	Hennepin
4:00 PM	6	Fly Fishing the Lower Niagara from Shore	Justin Damude	DeVeaux
4:00 PM	9	Bass Fishing from a Kayak	Phil Ptak	Governors
4:00 PM	10	Waterfowl Calling & Setup	Craig Robbins	Tubman
4:00 PM	11	Ice Fishing the Fingers	Pete Lewis	Schoellkopf
4:00 PM	12	Boating Safety for the inexperienced Boater	Coastguard Aux	Whitney
4:00 PM	15	How to preserve your Fish or Game to be mounted	Paul Czarnecki	Castellani
4:00 PM	15	Proper Fish Cleaning & Cooking	Frank Campbell	Lobby
6:00 PM	1	Wilson Kings & Steelhead with “stealth” rigs	Roger Young	Porter
6:00 PM	2	Lake Erie Cattaraugus Creek Walleye using In-line Boards	Jim Steel	Red Jacket
6:00 PM	3	Bead Fishing as it relates to the Life Cycle of Eggs and Colors	Larry Fiori	Olmsted
6:00 PM	4	Lower River Bass Techniques	Frank Campbell	Hennepin
6:00 PM	9	How to Rig your Kayak for Fishing	Oren Barris	Governors
6:00 PM	10	The Genesis of a Hunting Show	Gerry Rightmyer	Tubman
6:00 PM	11	Everything Ice Fishing	Scott Brauer	Schoellkopf
6:00 PM	12	How to rig a Boat for Great Lakes Trolling	Lance Valentine	Whitney
6:00 PM	13	Getting Started Bass Fishing	WNY Bassmasters	Taylor
6:00 PM	15	Creative Nature Photography	Charlie Alsheimer	Ball Room 1

Sunday, Jan. 24, 2016 Schedule

TIME	SERIES	SEMINAR	INSTRUCTOR	ROOM
10:00 AM	1	Small Boat Tactics from a Pro for Kings	Matt Yablonsky	Porter
10:00 AM	2	Copper & Stickbaits techniques for more Lake Erie Walleye	Don Ruppert	Red Jacket
10:00 AM	3	Bead Fishing as it relates to the Life Cycle of Eggs and Colors	Larry Fiori	Olmsted
10:00 AM	4	Dropshotting Inland Waters of WNY	Jim Lamb	Hennepin
10:00 AM	7	Monster Lake Erie Perch	Joe Fonzi	DeVeaux

TIME	SERIES	SEMINAR	INSTRUCTOR	ROOM
10:00 AM	8	Musky Minutiae: small details pay big dividends	Scott McKee	Governors
10:00 AM	10	Video Taping your own Hunt	Craig Robbins	Tubman
10:00 AM	11	Across the Ice Belt - Advanced Techniques	Dave Genz	Ball Room 1
10:00 AM	12	Sonar Interpretation - What you need to know to catch more fish	Lance Valentine	Whitney
10:00 AM	13	Beginners Guide to Lake Erie Walleye Fishing	Jim Skoczalas	Taylor
10:00 AM	14	So you want to get started Kayaking	Christine Baer	Castellani
12:00 PM	1	Little secrets the top pro teams use to put more Salmon in the boat	Tony Wiatrowski	Porter
12:00 PM	2	Small Boat Lake Erie Walleye Techniques	Roy Hryckowian	Red Jacket
12:00 PM	2	Ultimate Walleye Clinic	Mark Romanack	Ball Room 1
12:00 PM	3	Center Pin Advanced Techniques	Danny Colville	Olmsted
12:00 PM	4	Spinner Baits for Bass	Joe Kugel	Hennepin
12:00 PM	6	Fly Fishing the Cat for Steelhead	Michael Bernd	DeVeaux
12:00 PM	9	Lake Erie Walleye Fishing from a Kayak	James Ralston	Governors
12:00 PM	10	Trail Camera Tactics for Big Bucks	Gerry Rightmyer	Tubman
12:00 PM	11	Productivity Equipment on the Ice	Scott Brauer	Schoellkopf
12:00 PM	12	Using your Electronics to catch more Salmon	Rich Hajecki	Whitney
12:00 PM	13	Fly Fishing - Fly Fishing Basics	Lake Erie Chapter of th Federation of Fly Fisher	Taylor
12:00 PM	15	Fish Photography - How to do it right!	Justin Damude	Castellani
1:00 PM	5	Learn to Fish with Hands on Instruction at the Trout Pond	LOTSA / NRAA	Adams
1:00 PM	15	Proper Fish Cleaning & Cooking	Frank Campbell	Lobby
2:30 PM	1	Winning Salmon Tournament Techniques	Russell Gahagan	Porter
2:30 PM	2	How to determine what Walleye want	Matthew Swairie	Red Jacket
2:30 PM	3	World Class Niagara River Steelhead Techniques	Frank Campbell	Olmsted
2:30 PM	4	Advanced Bass Techniques for the Buffalo Harbor	Scott Callen	Ball Room 1
2:30 PM	5	Bass Basics for Kids	Scott & Alex Gauld	Adams
2:30 PM	6	Fly Fishing across WNY	Nick Pionessa	DeVeaux
2:30 PM	7	Lake Erie Perch Tips & Techniques	Will Elliott	DeVeaux
2:30 PM	8	Musky Minutiae: small details pay big dividends	Scott McKee	Governors
2:30 PM	10	Spring Turkey Hunting Tactics	Steve Schicker	Tubman
2:30 PM	11	Q&A with the Ice Fishing Pros	Scott Brauer	Schoellkopf
2:30 PM	12	Understanding Sonar, Down Speed & Temp units to catch more Kings	Yvan Charrois	Whitney
2:30 PM	13	Beginners Trout & Salmon Lake Ontario	Scott Rohe	Taylor
2:30 PM	14	Best Locations to Kayak in WNY	Oren Barris	Castellani

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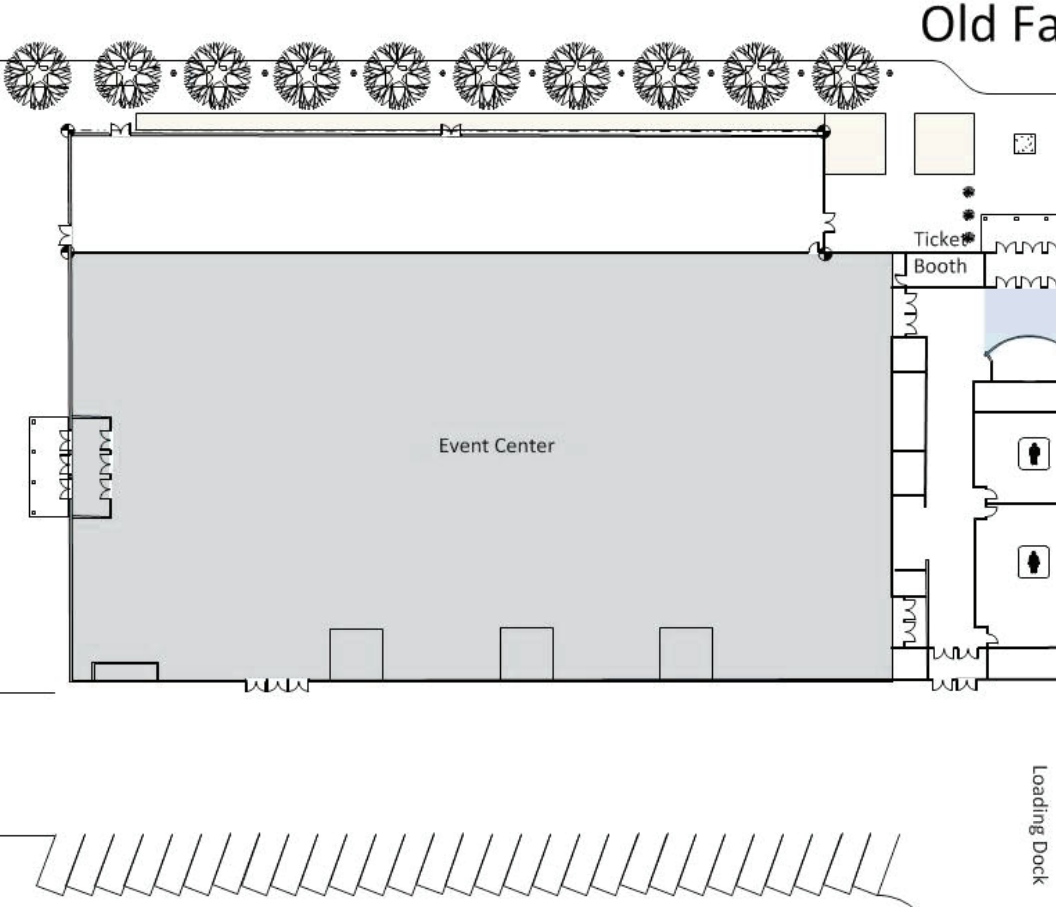

THE CONFERENCE & EVENT CENTER NIAGARA FALLS

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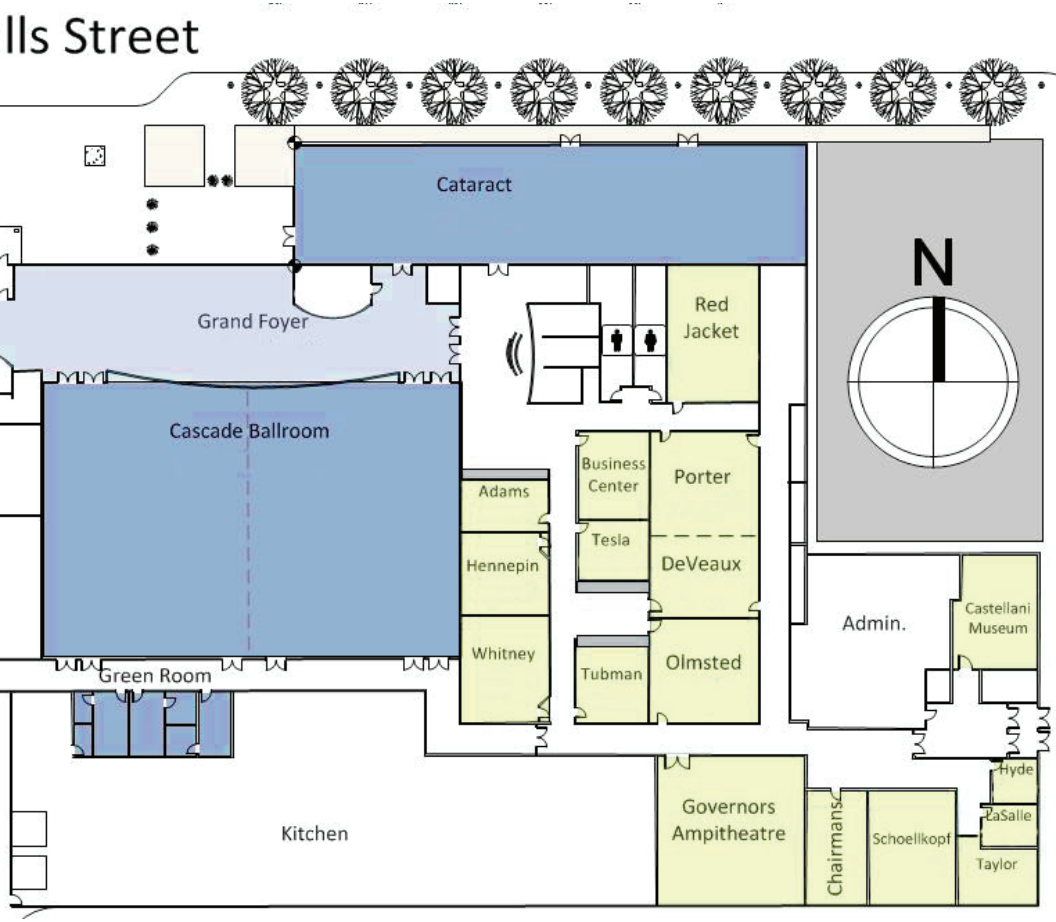


Schedule by Series

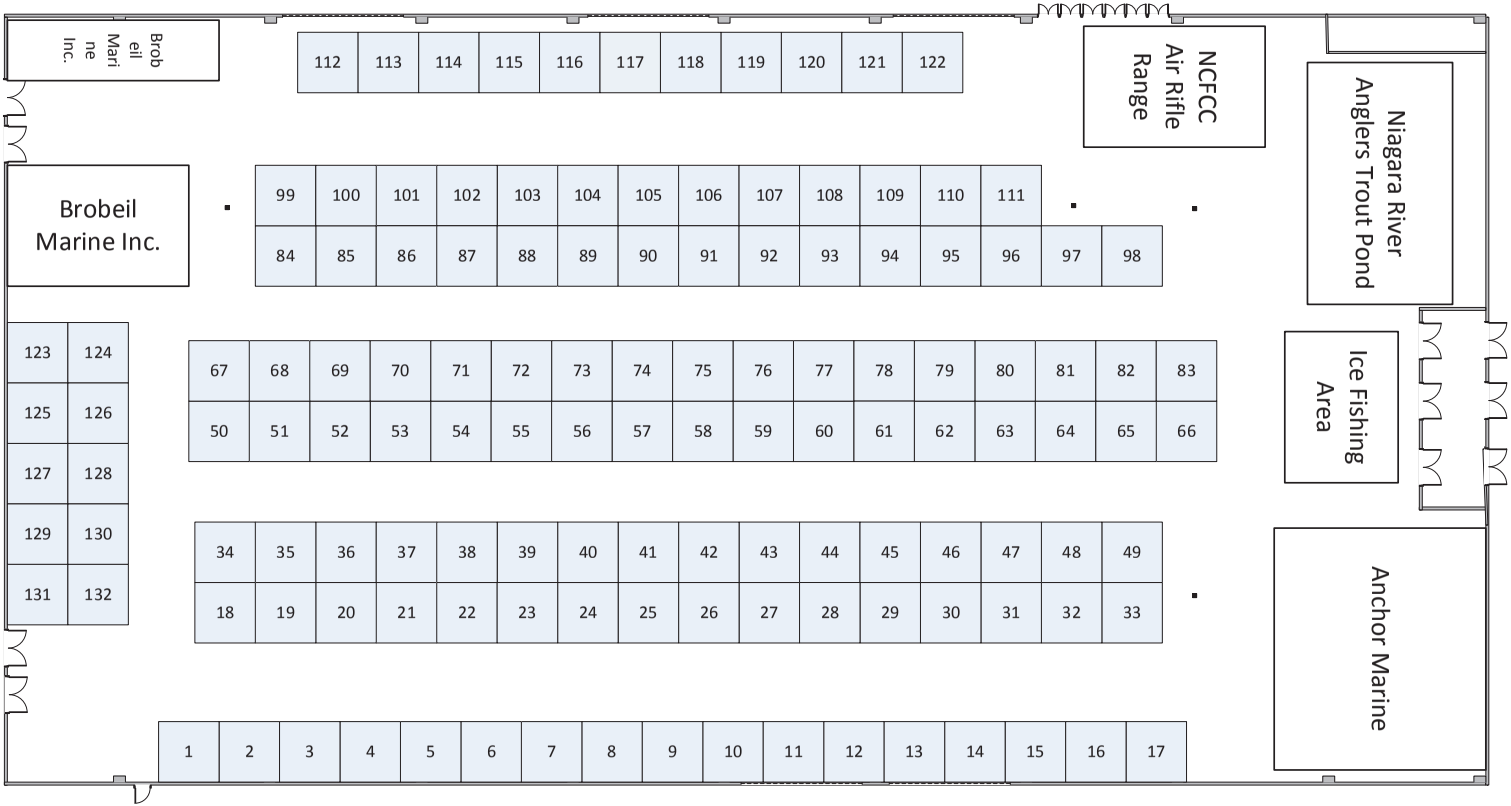
SEMINAR	DAY	TIME	INSTRUCTOR	ROOM
1-TROUT & SALMON LAKE ONTARIO SERIES				
Winning Salmon Tournament Techniques	Friday	3:00 PM	Russell Gahagan	Porter
Deep Water Summer Kings from the Central Basin	Friday	5:00 PM	Jerry Snyder	Porter
Modern Salmon Tactics	Friday	7:00 PM	Jake Romaneck	Ball Room 1
LOTSA Salmon School	Saturday	8:30 AM	Pete Alex	Ball Room 2
Oak Orchard Summertime Trophy Kings	Saturday	10:00 AM	Paul Czarnecki	Porter
Modern Salmon Tactics	Saturday	12:00 PM	Jake Romaneck	Porter
How to determine what Trout & Salmon want	Saturday	2:00 PM	Lucas Falkner	Porter
Little secrets the top pro teams use to put more Salmon in the boat	Saturday	4:00 PM	Tony Wiatrowski	Porter
Wilson Kings & Steelhead with "stealth" rigs	Saturday	6:00 PM	Roger Young	Porter
Small Boat Tactics from a Pro for Kings	Sunday	10:00 AM	Matt Yablonsky	Porter
Little secrets the top pro teams use to put more Salmon in the boat	Sunday	12:00 PM	Tony Wiatrowski	Porter
Winning Salmon Tournament Techniques	Sunday	2:30 PM	Russell Gahagan	Porter
2-WALLEYE SERIES				
Tips from a Walleye Pro to put more Walleye in your boat	Friday	3:00 PM	Mark Romanack	Ball Room 1
How to determine what Walleye want	Friday	3:00 PM	Matthew Swairie	Red Jacket
Erie PA Walleye Fishing Tips & Techniques	Friday	5:00 PM	Todd Redmound	Red Jacket
Maximize the effectiveness of your Worm Harnesses for Big Water Walleye	Friday	7:00 PM	Jim Dolly	Red Jacket
Patterning Rocky Shoals & Shallow Water Walleye in Lake Erie	Saturday	10:00 AM	Tom Marks	Red Jacket
Jigging for Lake Erie Buffalo end Walleye	Saturday	12:00 PM	Joe Fonzi	Red Jacket
Copper & Stickbaits techniques for more Lake Erie Walleye	Saturday	2:00 PM	Don Ruppert	Red Jacket
Summertime Dunkirk Suspended Walleye Techniques	Saturday	4:00 PM	John Forbes & Gary Kata	Red Jacket
Tips from a Walleye Pro to put more Walleye in your boat	Saturday	4:00 PM	Mark Romanack	Ball Room 1
Lake Erie Cattaraugus Creek Walleye using In-line Boards	Saturday	6:00 PM	Jim Steel	Red Jacket
Copper & Stickbaits techniques for more Lake Erie Walleye	Sunday	10:00 AM	Don Ruppert	Red Jacket
Small Boat Lake Erie Walleye Techniques	Sunday	12:00 PM	Roy Hryckowian	Red Jacket
Ultimate Walleye Clinic	Sunday	12:00 PM	Mark Romanack	Ball Room 1
How to determine what Walleye want	Sunday	2:30 PM	Matthew Swairie	Red Jacket
3-TROUT & SALMON TRIBUTARY SERIES				
Fly Fishing the Oak	Friday	3:00 PM	Ron Bierstine	Olmsted
Niagara Bar Spring Trophy Lake Trout	Friday	5:00 PM	Matt Yablonsky	Olmsted
World Class Niagara River Steelhead Techniques	Friday	7:00 PM	Frank Campbell	Olmsted
Center Pinning Techniques	Saturday	10:00 AM	Mark Sabia	Olmsted
Lake Erie Tribs for Steelhead	Saturday	12:00 PM	Danny Colville	Olmsted

Oak Orchard River Seasons	Saturday	2:00 PM	Ron Bierstine	Olmsted
Niagara Bar Spring Trophy Lake Trout	Saturday	4:00 PM	Matt Yablonsky	Olmsted
Bead Fishing as it relates to the Life Cycle of Eggs and Colors	Saturday	6:00 PM	Larry Fiori	Olmsted
Bead Fishing as it relates to the Life Cycle of Eggs and Colors	Sunday	10:00 AM	Larry Fiori	Olmsted
Center Pin Advanced Techniques	Sunday	12:00 PM	Danny Colville	Olmsted
World Class Niagara River Steelhead Techniques	Sunday	2:30 PM	Frank Campbell	Olmsted
4-BASS SERIES				
Winning Tournament Bass Techniques	Friday	3:00 PM	Frank Campbell	Hennepin
Advanced Bass Techniques for the Buffalo Harbor	Friday	5:00 PM	Scott Callen	Hennepin
Understanding the "Drop Shot" for Bass	Friday	7:00 PM	Scott Callen	Hennepin
Stick it to them techniques for Bass	Saturday	10:00 AM	Scott Gauld	Hennepin
Drop Shot Techniques for Bass	Saturday	12:00 PM	Joe Kugel	Hennepin
Early Season shallow water Bass pattern on Lake Erie	Saturday	2:00 PM	Tom Marks	Hennepin
Stick it to them techniques for Bass	Saturday	4:00 PM	Scott Gauld	Hennepin
Lower River Bass Techniques	Saturday	6:00 PM	Frank Campbell	Hennepin
Dropshotting Inland Waters of WNY	Sunday	10:00 AM	Jim Lamb	Hennepin
Spinner Baits for Bass	Sunday	12:00 PM	Joe Kugel	Hennepin
Advanced Bass Techniques for the Buffalo Harbor	Sunday	2:30 PM	Scott Callen	Ball Room 1
5-YOUTH SERIES				
Bass Basics for Kids	Saturday	12:00 PM	Scott & Alex Gauld	Adams
Learn to Fish with Hands on Instruction at the Trout Pond	Saturday	1:00 PM	LOTSA / NRAA	Adams
Getting Kids Started with Ice Fishing	Saturday	2:00 PM	Scott Brauer	Adams
Learn to Fish with Hands on Instruction at the Trout Pond	Sunday	1:00 PM	LOTSA / NRAA	Adams
Bass Basics for Kids	Sunday	2:30 PM	Scott & Alex Gauld	Adams
6-FLY FISHING SERIES				
Small Stream Fly Fishing Techniques	Friday	3:00 PM	Lake Erie Chapter of the Federation of Fly FisherFly Fishers	DeVeaux
Fly Fishing for Pike, Bass and Musky	Friday	7:00 PM	Justin Damude	DeVeaux
Fly Fishing across WNY	Saturday	12:00 PM	Rick Kustich	DeVeaux
Fly Fishing the Lower Niagara from Shore	Saturday	4:00 PM	Justin Damude	DeVeaux
Fly Fishing the Cat for Steelhead	Sunday	12:00 PM	Michael Bernd	DeVeaux
Fly Fishing across WNY	Sunday	2:30 PM	Nick Pionessa	DeVeaux
7-PERCH SERIES				
Lake Erie Perch strategies and gear	Friday	5:00 PM	Jim Dolly	DeVeaux
Plastics for Lake Erie Perch	Saturday	10:00 AM	Scott Brauer	DeVeaux
Monster Lake Erie Perch	Saturday	2:00 PM	Joe Fonzi	DeVeaux
Monster Lake Erie Perch	Sunday	10:00 AM	Joe Fonzi	DeVeaux
Lake Erie Perch Tips & Techniques	Sunday	2:30 PM	Will Elliott	DeVeaux

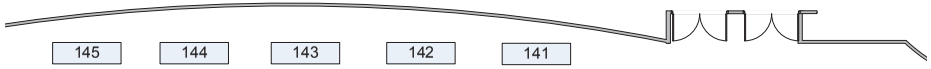
8-MUSKY SERIES				
Musky Hunting - The Real Deal	Saturday	10:00 AM	Marc Arena	Governors
Tube Jigs for Niagara River Muskies	Saturday	2:00 PM	Marc Arena	Governors
Musky Minutiae: small details pay big dividends	Sunday	10:00 AM	Scott McKee	Governors
Musky Minutiae: small details pay big dividends	Sunday	2:30 PM	Scott McKee	Governors
9-KAYAK FISHING SERIES				
How to Rig your Kayak for Fishing	Friday	3:00 PM	Oren Barris	Governors
Steelhead Fishing from a Kayak	Friday	7:00 PM	James Ralston	Governors
Trout & Salmon fishing from a Kayak	Saturday	12:00 PM	Phil Ptak	Governors
Bass Fishing from a Kayak	Saturday	4:00 PM	Phil Ptak	Governors
How to Rig your Kayak for Fishing	Saturday	6:00 PM	Oren Barris	Governors
Lake Erie Walleye Fishing from a Kayak	Sunday	12:00 PM	James Ralston	Governors
10-HUNTING SERIES				
Beginner Turkey Hunting / Hunting on Public Land	Friday	3:00 PM	Jeff Scott	Tubman
Understanding the "Mock Scrape" for Hunting White Tail Deer	Friday	5:00 PM	Kishels Staff	Ball Room 1
Getting started with Bow Hunting	Friday	7:00 PM	Roy Hryckowian	Tubman
Strategies for Whitetails Part 1	Saturday	10:00 AM	Charlie Alsheimer	Ball Room 1
Spring Turkey Hunting Tactics	Saturday	12:00 PM	Steve Schicker	Tubman
Strategies for Whitetails Part 2	Saturday	2:00 PM	Charlie Alsheimer	Ball Room 1
Waterfowl Calling & Setup	Saturday	4:00 PM	Craig Robbins	Tubman
The Genesis of a Hunting Show	Saturday	6:00 PM	Gerry Rightmyer	Tubman
Video Taping your own Hunt	Sunday	10:00 AM	Craig Robbins	Tubman
Trail Camera Tactics for Big Bucks	Sunday	12:00 PM	Gerry Rightmyer	Tubman
Spring Turkey Hunting Tactics	Sunday	2:30 PM	Steve Schicker	Tubman
11-ICE FISHING SERIES				
Ice Fishing Honeoye and Beyond	Friday	3:00 PM	Pete Eye Doc Lewis	Schoellkopf
Icing Ontario	Friday	5:00 PM	Colin Towne	Schoellkopf
Women on Ice	Friday	7:00 PM	Maron Barraclough and Mandy Walker	Schoellkopf
Oneida Big Bay = Big Ice Fish	Saturday	10:00 AM	Jay Vassel	Schoellkopf
Across the Ice Belt - Advanced Ice Fishing Techniques	Saturday	12:00 PM	Dave Genz	Ball Room 1
Plan and Produce for Ice Fishing Success	Saturday	2:00 PM	Guy Witkiewitz	Schoellkopf
Ice Fishing the Fingers	Saturday	4:00 PM	Pete Lewis	Schoellkopf
Everything Ice Fishing	Saturday	6:00 PM	Scott Brauer	Schoellkopf
Across the Ice Belt - Advanced Techniques	Sunday	10:00 AM	Dave Genz	Ball Room 1
Productivity Equipment on the Ice	Sunday	12:00 PM	Scott Brauer	Schoellkopf
Q&A with the Ice Fishing Pros	Sunday	2:30 PM	Scott Brauer	Schoellkopf
12-BOATING & MARINE ELECTRONICS SERIES				
Ultimate Electronics Clinic for Fishermen	Friday	2:00 PM	Lance Valentine	Ball Room 2
Boating Safety - the basics every Boater should know	Friday	3:00 PM	Coastguard Aux	Whitney

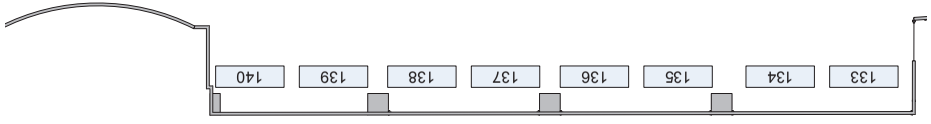
How to rig a Boat for Great Lakes Trolling	Friday	5:00 PM	Lance Valentine	Whitney
Using your Electronics to catch more Salmon	Friday	7:00 PM	Rich Hajecki	Whitney
Learn the basics of Lowrance HDS Sonar / GPS units	Saturday	10:00 AM	Lance Valentine	Whitney
Rigging your Boat for Lake Erie Walleye Trolling	Saturday	12:00 PM	Jim Steel	Whitney
Undertanding Sonar Side & Down Scan	Saturday	2:00 PM	Lance Valentine	Whitney
Boating Safety for the inexperienced Boater	Saturday	4:00 PM	Coastguard Aux	Whitney
How to rig a Boat for Great Lakes Trolling	Saturday	6:00 PM	Lance Valentine	Whitney
Sonar Interpretation - What you need to know to catch more fish	Sunday	10:00 AM	Lance Valentine	Whitney
Using your Electronics to catch more Salmon	Sunday	12:00 PM	Rich Hajecki	Whitney
Understanding Sonar, Down Speed & Temp units to catch more Kings	Sunday	2:30 PM	Yvan Charrois	Whitney
13-NOVICE SERIES				
Ice Fishing for Beginners	Friday	3:00 PM	Scott Brauer	Taylor
Beginners Trout & Salmon Lake Ontario	Friday	5:00 PM	Scott Rohe	Taylor
Getting Started Bass Fishing	Friday	7:00 PM	WNY Bassmas-ters	Taylor
Ice Fishing for Beginners	Saturday	10:00 AM	Scott Brauer	Taylor
Introduction to Float Fishing	Saturday	12:00 PM	Nick Lange	Taylor
Beginners Guide to Lake Erie Walleye Fishing	Saturday	2:00 PM	Jim Skoczalas	Taylor
Getting Started Bass Fishing	Saturday	6:00 PM	WNY Bassmas-ters	Taylor
Beginners Guide to Lake Erie Walleye Fishing	Sunday	10:00 AM	Jim Skoczalas	Taylor
Fly Fishing - Fly Fishing Basics	Sunday	12:00 PM	Lake Erie Chapter of the Federation of Fly Fisher	Taylor
Beginners Trout & Salmon Lake Ontario	Sunday	2:30 PM	Scott Rohe	Taylor
14-PADDLING SERIES				
So you want to get started Kayaking	Friday	5:00 PM	Christine Baer	Castellani
Best Locations to Kayak in WNY	Saturday	10:00 AM	Oren Barris	Castellani
Kayak Safety - Sharing the waterway	Saturday	12:00 PM	Christine Baer	Castellani
So you want to get started Kayaking	Sunday	10:00 AM	Christine Baer	Castellani
Best Locations to Kayak in WNY	Sunday	2:30 PM	Oren Barris	Castellani
15-OUTDOOR SERIES				
Fish Photography - How to do it right!	Friday	3:00 PM	Justin Damude	Castellani
Women Shooting Sports - Getting started	Saturday	2:00 PM	Colleen Gaskill	Castellani
How to preserve your Fish or Game to be mounted	Saturday	4:00 PM	Paul Czarnecki	Castellani
Proper Fish Cleaning & Cooking	Saturday	4:00 PM	Frank Campbell	Lobby
Creative Nature Photography	Saturday	6:00 PM	Charlie Alsheimer	Ball Room 1
Fish Photography - How to do it right!	Sunday	12:00 PM	Justin Damude	Castellani
Proper Fish Cleaning & Cooking	Sunday	1:00 PM	Frank Campbell	Lobby

EVENT CENTER EXHIBITOR MAP

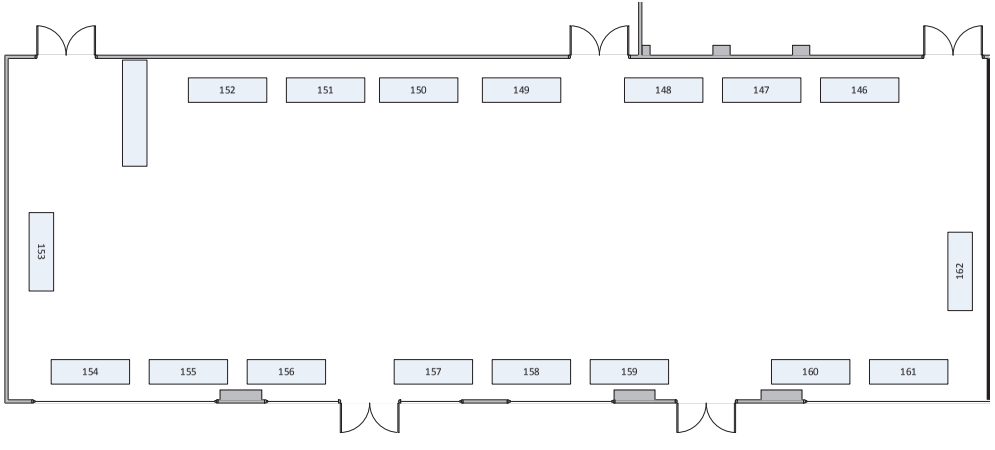


FOYER EXHIBITOR MAP





FAMILY FUN ZONE - CATARACT ROOM



EXHIBITORS

EXHIBITOR	BOOTH
365 Sportfishing	#2
Amish Outfitters/Kittrick Quality Associates LLC	#3
Anchor Marine	Event Center
Anglers Avenue	#39
Aquarium Of Niagara Falls	Cataract Room
BaitCloud	#84
Bay Rat Lures	#33
Blood Run Tackle	#34
Boy Scouts	Cataract Room
Brobeil Marine	Event Center
Buddy Heater	#82
Buddy Heater	#122
Cabelas	#123
Cannon Downriggers	#26
Captain Bob's Outdoors	#96
Cattaraugus Creek Outfitters	#72
Celox	#106
Challenger Lures	#79
Chautauqua County Visitors Bureau	#98
Chinook Products	#57
Clam Outdoors	#66
CNY Custom Rods	#95
Coastguard Auxiliary	#109
Colville Outfitter's and Custom Tackle	#36
Cooking/Cleaning Demonstation	Learning Center Foyer
Daiwa	#27
Dandy Eyes Charters	#62
Dreamweaver Lure Co. Inc.	#9
Dutch Fork Custom Lures	#49
Empress Charters & Discount Tackle	#112
Erie County Federation	#102
Finger Lakes Tackle	#42
Fishhawk Grayden Outdoors	#7

EXHIBITOR	BOOTH
Fishing 411	#51
FishUSA	#59
Forever Wild Outdoors	#103
Gamma Fishing	#78
Great Lakes Tackle Shop	#10
Hummingbird	#25
Hunt of a Lifetime	#120
Innovative Outdoors	#46
ITO Flies	#20
JKs Bassbunker	#100
Johnson Outdoors	#25
Kishel's Quality Animal Scents & Lures	#1
Koyote Ugly Spoons	#17
KR Communications	#90
Ladies Shoot N' Hoot	#105
Lake Erie Federation of Fly Fishers	#93
Lake Ontario Outdoors	#55
Lake Ontario Sportfishing	Grand Foyer - #133
Lance Valentine 101	#63
Lazy Larrys EZ System	#75
LeafFilter North of NY Inc	#107
Legacy Sportfishing Charters	#35
LOC Derby	Grand Foyer - #133
Lodge Eighty Eight	#67
LOTSA	#8
Main Street Popcorn	Grand Foyer - #142
Maki Plastic	#81
Messinger Woods	Cataract Room
Minn Kota	#25
Morgans Copper	#61
Mullane Motors	#115
Mustad Hooks & P-Line	#132
New York Power Authority	Cataract Room
Niagara Musky Association	#110

EXHIBITOR	BOOTH
Niagara Pro Am	Grand Foyer - #133
Niagara Region Charter Service	#74
Niagara Region Interpretive Programs Office	Grand Foyer - #136
Niagara River Anglers Association Trout Pond	Event Center
Niagara Tourism & Convention Corporation - INFORMATION DESK	Learning Center Foyer
Nicks Sporting Goods	#28
Nilsmaster	#64
NYSDEC	#118
Oak Orchard Tackle & Lodge	#89
Oak Ridge Outdoors	#116
Offshore Tackle LLC	#50
Okuma	#129
Old Fort Niagara	Cataract Room
Papa Smurf Sportfishing	#58
Paths, Peaks & Paddles	#12
Pautzke Bait Company	#73
Redirig	#85
Redwing Tackle	#91
Reel Psychos Inc.	#108
Revolution Trolling Spoons	#86
Rhino Linings of Buffalo	#121
Rice Lake Tourist Association	#99
Sheffield Rods	#79
SkyHunters Birds of Prey	Cataract Room
Slippery Sinker	Grand Foyer - #137
Smokin' Oak	Grand Foyer - #141
Snowmobiling of WNY	Grand Foyer - #140
Southtowns Walleye	#56
Sparky's Charters	#94
Steel Head School	#92
The Bavarian Nut Company	Grand Foyer - #143

EXHIBITOR	BOOTH
Three D Worm Harnesses	#79
Thundermist Lure Company	#87
Times Two Charters	#88
Tom Rae Lodge Ltd.	#101
Torpedo Diver	#48
Traxstech	#44
Tri State Taxidermy	#32
Trout Pond	Event Center
U-Charters Inc(Slide Diver)	#54
Ultimate Outdoors of WNY	#18
Vetter Vineyards	#43
Vexilar	#65
We Wan Chu Cottages	#111
Wet Net Charters	Grand Foyer - #135
WNY Bassmasters	#114

2016 NIAGARA USA FISHING COMPETITIONS & EVENTS

ROGER TOBEY MEMORIAL NIAGARA RIVER ANGLERS STEELHEAD CONTEST

February 6, 2016 – The Niagara River Anglers Association will be holding their winter steelhead classic at Lewiston Landing. Loads of fun. For information check out the NRAA website at www.niagarariveranglers.com.

LAKE ONTARIO COUNTIES (LOC) SPRING TROUT AND SALMON DERBY

May 6-15, 2016 – This premier spring kick-off classic, offering a $15,000 Grand Prize for the largest salmon caught overall, also sports over $30,000 in cash and prizes overall. More than 60 percent of all the winning fish come from the waters off Niagara. For more information, call (888) REEL-2-IN or visit their website at www.loc.org.

GREATER LEWISTON SMELT FESTIVAL

May 6, 2016 – The highlight is the Friday night Smelt Dip and Fry conducted by the Niagara River Anglers Association on the waterfront starting at 6 p.m. This event is free to the public. For more info check out www.niagarariverregion.com.

FIFTH ANNUAL WILSON HARBOR INVITATIONAL SALMON TOURNAMENT

May 7, 2016– The tournament is back for another battle of salmon seekers. Check out www.wilsonharborinvitational.com for details. $1000 entry fee includes Big Fish and a one day-six fish big bucks tournament during prime time for spring fishing. Grand prize for a full field will be $25,000.

32ND ANNUAL SKIP HARTMAN MEMORIAL LAKE ONTARIO PRO-AM SALMON TEAM TOURNAMENT

May 20-22, 2016 (Tentatively) For three decades, this prestigious fishing competition pits teams of anglers against one another using a unique scoring system over two days of fishing. Held out of the Niagara County ports of Wilson and Olcott, the local community also coordinates special events to make it a fun filled weekend. Last year, more than $110,000 was paid out in cash and prizes for two events. This year, the talk is of making it a three day event using 10 points a fish and a point per pound. For more info call (877) FALLS US or log onto the tournament website at www.lakeontarioproam.net for rules and sign up information.

15TH ANNUAL DON JOHANNES MEMORIAL BIG FISH CONTEST AND 10TH ANNUAL PETE DEANGELO MEMORIAL THREE-FISH CONTEST

May 19, 2016 (Tentative) – This is a precursor to the Pro-Am tournaments to get the teams warmed up for the fishing action. You don't have to be in the pro-am to fish, though. Sign up at The Slippery Sinker, The Boat Doctors or The Gas Shack in Wilson. Call 716-778-0713 for more info. $100 per boat. 100 percent cash pay out.

7TH ANNUAL LAKE ONTARIO COUNTIES (LOC) SUMMER DERBY

July 1-31, 2016 – Grand prize is $12,500 for the biggest salmon. Weekly prizes for the divisions. Check out the website for all the details for this new summer event at www.loc.org or call (888) REEL-2-IN.

NEW YORK'S FREE FISHING DAYS 2016

June 25-26 – No license is required by anyone for these two days, resident or non-resident (although all the rules and regulations must be followed), in an effort to promote this popular pastime. This is a great time to get the whole family on the water and see how much fun it can be. This is also the weekend that the Town of Newfane sponsors a kids fishing derby at the Town of Newfane Marina in Olcott. Set for June 25th, this popular kids derby will be held from 8 a.m. to noon. For more information, call (716) 778-8531.

HOOKED ON THE TONAWANDAS FISHING TOURNAMENT

June 25-26, 2016 – This fourth annual event is held out of Gateway Harbor in the Erie Canal during the Free Fishing Weekend. Catch the largest fish by weight for any of the five species – bass, walleye, northern pike, carp and perch. Over $3,500 in prizes. Check out www.fishgatewayharbor.net or call 716-628-1247.

26TH ANNUAL ERIE CANAL FISHING DERBY

July 6-17, 2016 – The Erie Canal is spotlighted for this family-oriented fishing competition offering up more than $8,000 in prizes. Eligible waters include from the Niagara River to the Main Street Bridge in Albion (Route 98) – 50 miles of waters. For more information visit their website at www.eriecanalderby.com. (Bass is included.)

13TH ANNUAL LAKE ONTARIO TROUT AND SALMON ASSN. KING SALMON TOURNAMENT

July 16, Olcott from 6 a.m. to noon. This event offers 100 cash pay back. All participants must be LOTSA members. Deadline to register is July 12 at 6 p.m. For more information, contact www.lotsa.org. July 15 is the Seventh Annual Curt Meddaugh Memorial Fishing Derby to remember an important LOTSA member. Free for anyone registered in the Saturday event. For more information, contact www.lotsa.org.

ORLEANS COUNTY ROTARY DERBY

August 6-21, 2016 – Fish Lake Ontario and tributaries from the Niagara River to the Genesee River for salmon and trout. For more information call (585) 589-9881. Olcott does have a weigh station in this local derby, located at The Slippery Sinker.

LAKE ONTARIO COUNTIES (LOC) FALL TROUT AND SALMON DERBY

August 19 – September 5, 2016 – Over $50,000 in cash prizes including a $25,000 Grand Prize for the largest trout or salmon caught during this 18-day event. Help anglers celebrate the return of the mighty king salmon on Lake Ontario! Sign up in local tackle shops or call (888) REEL-2-IN. You can also visit their website at www.loc.org for more info or to register.

40TH ANNUAL GREATER NIAGARA "FALL CLASSIC" DERBY – 2016: A FISH ODYSSEY

August 20-28, 2016 – The journey continues with another great event set for 2016 – 40 years of derbies! Last year, over $10,000 in cash and prizes were handed out to winning anglers at the Town of Newfane Community Center on awards night. Species categories included salmon, rainbow/brown trout, lake trout, smallmouth bass, carp and walleye. All have a chance to win the Grand Prize. For more information, call (877) FALLS US or visit www.fishodyssey.net . Kids are FREE in a special youth division.

31ST ANNUAL NYPA WILDLIFE FESTIVAL

Sept. 24-25, 2016 – Held in conjunction with National Hunting and Fishing Day weekend, this event is co-sponsored by the Niagara County Federation of Conservation Clubs and held on the grounds of the Power Authority's Visitor Center in Lewiston. Doors are open from 10 a.m. to 5 p.m. Over 15,000 in attendance in 2015. Free admission.

LOCAL "OUTDOOR BEAT" CABLE SHOW

Outdoor Promotions Director Bill Hilts, Jr. takes you behind the Niagara USA outdoor scene each Wednesday afternoon at 4 pm with local experts on the new and innovative "Outdoor Beat" show on Time Warner Cable. You can watch it live on your computer, too, at www.lctv.net or watch it on demand after the fact on the same Lockport Cable website. Check it out!

SAVE THE DATES FOR THE 2017 EXPO:

JANUARY 20-22, 2017

GREATER NIAGARA FISHING & OUTDOOR EXPO

Featuring the WNY Fishing Academy

FOR MORE INFORMATION ON THE 2017 EXPO, VISIT:

www.NiagaraFishingExpo.com

www.facebook.com/NiagaraFishingExpo

THE CONFERENCE & EVENT CENTER
NIAGARA FALLS

Melissa Gearhart
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NIAGARA COUNTY FISHING HOTLINE
(877) FALLS US

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