JANUARY 18-20,2019

FRIDAY 1PM-9 PM SATURDAY 9AM-8 PM SUNDAY 9AM-4 PM

> TICKETS 1DAY \$10.00 3DAY \$20.00

GREATER NIAGARA FISHING &OUTDOOR

2019 VOL.1

6th Annual Expo Reels in New Attractions in 2019

The 6th Annual Greater Niagara Fishing and Outdoor Expo will undoubtedly be the biggest and best ever after show organizers were able to add several new attractions to the impressive list of education, speakers and vendors that have already made this event the biggest "pure fishing" show in the Great Lakes Region. The Expo, set for Jan. 18-20, 2019,

will be held once again at the Conference and Event Center Niagara Falls, 101 Old Falls Street, Niagara Falls. At the top of the list will be a much larger focus on bass and bass fishing. To help us accomplish that objective, Mitch Grant and Rapid Fishing Solutions stepped up to the plate and sponsored a mobile 5,000 gallon Hawg Trough – a fish tank equipped with a speaker platform to help us add additional education to the more than 120 seminars we already support. When it's all said and done, there will be

nearly 200 seminars in 2019. To help us with the bass education, BASS Elite Pro Mark Menendez will be making return trips to Niagara Falls USA. In addition, Rapid Fishing Solutions was also able to secure other bass fishing professionals John Murray, Billy McDonald and Brad Knight. To round things off, we will have a long list of local bass experts sharing their knowledge on the WNY bass fishery.

We will be add three different things to the



Cataract room – casting demonstrations, boating safety and a meet-and-greet area to help add to the up-close-and-personal aspect of this Expo. We really think we have a winner here.

In the past, we've offered special clinics that allow for more in-depth information into different aspects of a species or topic such as electronics, bass, walleye, fly fishing and

more. With the exception of the all-day salmon school run by the Lake Ontario Trout and Salmon Association, all of these clinics will be free. Simply pick up a ticket at the booth running this educational component.

This newsletter is just a teaser for what's in store at our 6th annual show. For a complete breakdown, visit

www.niagarafishingexpo.com. We encourage fishing enthusiasts to attend all three days to get the full benefit of the Expo. It will make you a better angler and you will catch more fish! You will also be able to see what's working in the way of

fishing equipment, baits and boats. See you there!!

DEC Announces Record-Breaking Fishing in Lake Ontario

Survey Reveals Catch Rates of Chinook Salmon Double 5-Year Average

New York State Department of Environmental Conservation (DEC) Commissioner Basil Seggos announced this fall that fishing for trout and salmon in Lake Ontario has set records this year, with veteran anglers reporting some of the best fishing in decades.

"The New York waters of Lake Ontario provide a world-famous recreational fishery for trout and salmon, and fishing has been exceptional this summer," Commissioner Seggos said. "Preliminary results from the Lake Ontario Fishing Boat Survey indicate that fishing for Chinook salmon has been outstanding along the entire New York shoreline."

Fishing success is measured by "catch rate," which is the number of fish caught per boat trip. The catch rate for Chinook salmon in 2018 set a record that was over 200 percent above the previous five-year average. The catch rate for all trout and salmon species combined also surpassed the previous record high, more than 30 percent above the previous five-year average.

Fishing for brown trout and coho salmon has also been excellent in 2018, with catch rates 38 and 21 percent higher than their respective, previous five-year averages. Atlantic salmon represent a relatively small portion of the Lake Ontario fishery but catch rates for Atlantic salmon were 73 percent above the previous five-year average.





Help Us to Provide LIFETIME FISHING LICENSES FOR KIDS!! As a vendor or a manufacturer, do you have products we can raffle off to raise funds to contribute to our LIFETIME FISHING LICENSE FUND? You will be mentioned over our loud speaker and noted in our program during the event! Contact Melissa Gearhart at 716.278.2105

The Premier Salmon School in the Great Lakes Returns in 2019

The Lake Ontario Trout & Salmon Association (LOTSA) is proud to (once again) host its well-known in-depth Salmon School. This highly acclaimed school, now in its 12th year, has become the premier Salmon School anywhere in the Great Lakes. What started out as a local event 11 years ago now sees many diehard salmon anglers from across the Great Lakes and Canada attending. The School, coupled with all of the trout and salmon exhibitors at the Greater Niagara Fishing and Outdoor Expo (January 18 – 20), makes this a "must attend" three-day winter event for many.

The School consists of six hours of detailed instruction taught by three expert captains and this year they are: Capt. Pete Alex (Vision Quest Sportfishing out of the port of Wilson and other Canadian ports)

Capt. Andy Bliss (Cold Steel Sportfishing & Chasin' Tail Adventures out of Oswego and the Salmon River) Capt. Matt Yablonsky (Wet Net Charters out Youngstown, Wilson and Olcott.).

The registration price of \$85 includes free admission to the Greater Niagara Fishing and Outdoor Expo for all 3 days, your 2019 LOTSA Membership, a hot buffet lunch (or alternative for dietary needs) on Saturday with beverages available throughout the class and a "goodie" bag consisting of the "go to" baits of the instructors. Also included for the first time this year is a Friday night one hour "Meet & Greet" with the instructors that includes free drinks and snacks. The class is held at the Conference and Event Center Niagara Falls in a "state of the art" conference room with a large screen, stage, good seating with tables and a good sound system that all make for a comfortable venue throughout the day for everyone attending. Given the quality of the material that is taught, coupled with the lunch, "goodie bag" and free admission for all 3 days of the show, it is a terrific value and a great way to start the 2019 season. Doors open at 7 a.m. for check in and the class runs from 8 a.m. to 4 p.m.

The Salmon School is not meant for novices to the Lake Ontario fishery. It is a "hard core" salmon class targeted toward providing the "experienced weekend warrior" with additional insights and details to improve their catch in the limited time they have on the water. As the Great Lakes continue to change and become a much more challenging fishery, knowledge is often the difference between having a couple of bites or having steady bites throughout the day.

This is a custom class built from the input from the attendees on what is most important to them to cover. It is not an "off the shelf" class for the masses. Each attendee will have the opportunity to submit their top three topics that they want to have covered in the class. The instructors will then use this input to customize the curriculum to cover these particular areas.

The School sells out every year as many of the attendees come back year after year – which is the ultimate testimony to the value of attending the school. Signups are currently available through the LOTSA web site (www.LOTSA1.Org). Tickets are pre-sale only and sold out last year in early December. Early signups are encouraged to give the instructors enough time to build the curriculum for the desired topics.

ANDY BLISS

The WNY Fishing Academy Expands Offerings for 2019

Already offering the most Education of any Fishing show in the Great Lakes, the Academy will expand its offerings to include detailed instruction using the Hawg Trough and a new casting area setup for 2019. The WNY waterways comprised of Lake Ontario, Lake Erie, the Niagara River and other inland bodies of water offers the best and most diversified fishing found anywhere in the country. The WNY Fishing Academy offers anglers the opportunity to attend free classes taught by local and regional experts very knowledgeable in fishing the WNY waterways. The Academy will offer a curriculum of well over 200 free classes targeted for either novice or experienced anglers guaranteed to improve your skills. The curriculum includes the following:

1. Lake Ontario Trout & Salmon

2. Lake Erie Walleye

3. Lake Erie, Ontario & Inland Lakes Bass

4. Lake Ontario & Erie Tributary Trout

5. Lake Erie Perch

6. Boat Rigging

7. Kayak Fishing

8. Fly Fishing

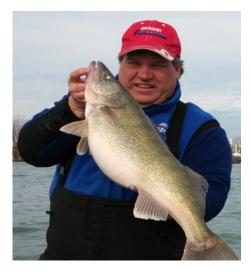
9. Learn to Fish WNY Waterways

10. Ice Fishing

11. Youth Fishing

12. Fishing/Outdoors

13. Learn to Boat the WNY Waterways Safely



You can't fish if you aren't fishing where they are! Join Captain Lance Valentine of Walleye101.com for a number of indepth seminars designed to help Anglers catch more fish by fully utilizing the features / functions available on their Sonar and GPS units. As the sophistication of these units continue to increase and the prices continue to drop, most serious Anglers have both Sonar and GPS units on their boat. However, Angler education on how to most effectively use them has basically occurred thru word of mouth and trial and error. Lance's Seminars are targeted to fill this education void and teach Anglers how to make their units the most valuable tool on their fishing boat. Lance is a well known Walleye Captain who spends thousands of hours on the water each season using and teaching Sonar/GPS technology. He excels at teaching the basics and advanced features of today's sophisticated electronics units. Topics covered include basic unit setup, Sonar Interpretation, Side/Down Scan, Advanced GPS usage, Waypoint management and custom mapping. Even though Captain Lance is an expert in Lowrance HDS units, the Seminars are taught so that it is relevant for all anglers, no matter what brand units they own or type of fish they fish for. And if you actually own a HDS Lowrance Unit, bring it to the show and receive a free update from Valentine at his booth. Be sure to bring a notebook!

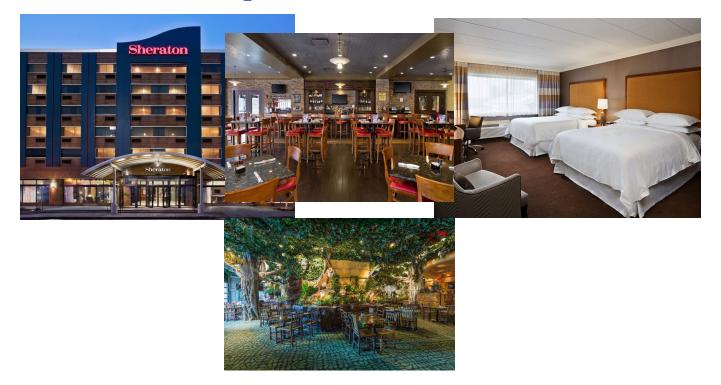


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HOST FACILITY:

Provides a unique blend of a 32,000-square-foot Event Center, multiple educational rooms with state-of-the-art technology in the downtown core of Niagara Falls and close proximity to everything you and your family may be looking for! Take advantage of 15 restaurants within one block of the building, three blocks to Niagara Falls State Park, five blocks to Aquarium of Niagara, one block to The Culinary Institute of Niagara which offers three restaurants, a wine tasting room and much more, one block to the Seneca Niagara Casino, three blocks to Hard Rock Cafe, one block to two large arcades or hop on the trolley to Fashion Outlets of Niagara, offering more than 200 designer brand stores just 10 minutes away. The Sheraton at the Falls is offering a \$69.00 rate for the show, which includes a \$10 rebate to any of their outlets (Starbucks, TGI Fridays, Rainforest Café). Check out their new "The Reef" swimming pool, renovated fitness center and more! Visit www.niagarafishingexpo.com for more details.

Don't Forget to Book Your Hotel Room!



\$69.00 Rate Per Night with a \$10.00 Credit for Rainforest Café, TGI Friday's or Starbucks. Visit www.niagarafishingexpo.com to make your room reservation now.....