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Excited About 2017!

This “pure” fishing expo is designed to be an event where attendees can spend a weekend enjoying and learning about your favorite pastime. Now in our 4th year, the expo continues to grow toward becoming one of the best fishing expos in all the Great Lakes. With over 200 fishing exhibitor booths and over 3,000 hours of fishing education provided to attendees at our January 2016 show, we are the largest freshwater fishing show in New York State and among the largest fishing expos anywhere in the Great Lakes.



Northeast Regional Ice Jam Joins Show...

We are excited to partner with Clam Outdoors and Ice Team to create a full-scale Ice Fishing “Show within a Show.” There are thousands of Ice Anglers (4th largest market in the country) within an easy drive of our expo who have had to travel long distances in the past to attend an Ice Fishing expo dedicated to their needs. We plan on filling this need by offering the North East Region “Ice Jam.” It will consist of some of the leading ice fishing manufacturers and retailers showing, talking and selling the latest in ice fishing gear. In keeping with the theme of our overall fishing expo, a wide range of ice fishing education will be offered that is relevant to our local/regional waterways in NYS and Canada. Whether you are a novice just starting out or an expert looking for a few tips to put a couple of extra fish on the ice, there will be offerings for you. Education will range from one-on-one instruction with simulated ice fishing tanks to class room education taught by some of the best ice fishing educators in the country headlined by a true ice fishing legend, Dave Genz. There is no additional admission charge to attend the Ice Jam as it is covered with admission to the full expo.



New in 2017, we will be offering LOWER RIVER TROUT TRIPS at “Expo Special” pricing during the expo. Break out of those winter blues and start 2017 season off right by catching steelhead, browns and lake trout while drifting the Lower Niagara River with experienced guides. Visit our website at niagarafishingexpo.com for more details about securing your trip.

Highlighting the Rich Waters of WNY



The Greater Niagara Region is home to one of the most diverse and spectacular freshwater sport fisheries on the planet!

The Niagara River, Lake Ontario and Lake Erie are all within casting distance for salmon, trout, bass, walleye, muskellunge and so much more. You can fish for many of these species year round.

The WNY waterways comprised of Lake Ontario, Lake Erie, the Niagara River and other inland bodies of water offer some of the best and most diversified fishing found anywhere in the country.

“This is a fishing show that was developed by anglers for anglers!”

Seminars and Speakers

The quality and quantity of our seminars and speakers is what differentiates our expo from all the others. Most anglers target multiple different species through a variety of methods over the course of the year. Education offerings are targeted at novice, casual and diehard fishermen and women by some of the best in the business, who call the nearby lakes, rivers and streams their home.

From bass and walleye to salmon and trout, from perch to piers, stream casters to trolling nuts; from fly fishing to ice fishing—there is a little bit of everything for every type of angler and level of expertise.

We feel that education is something that is desired by every angler—from the most experienced to those novices just starting out. The “passing on” of fishing knowledge is one of the many ways of giving back to the fishery and the area. The highlight of this education is the “Western New York Fishing Academy” which offers anglers the opportunity to attend over 100 free classes over the three day expo.

Keep an eye on our website at www.niagarafishingexpo.com to keep track of new speakers, key-notes, seminars and educational opportunities.



Romanacks Return

Mark and Jake return for our 2017 expo, bringing their “Fishing 411” show which is broadcast nationwide on World Fishing Network.

Mark has published 13 books on fishing, including the widely popular Precision Trolling “Trollers Bible” series. He also has more than 3,000 writing credits in over 60 different local, regional and national magazines. Mark is also considered one of the nation’s leading authorities on walleye fishing and all things trolling. Visit him in the Event Center during the expo.

These days Jake Romanack specializes in educational charters, seminars, YouTube videos and co-hosting TV productions as part of the family business Fishing 411 Productions.

Bring the Kids

In support of our effort to introduce future generations of anglers to the sport of fishing, all children age 10 and under who attend the expo with a paying adult, will receive free admission (limit two children per paying adult). We offer a variety of kid-friendly activities and events that will strive to instill an appreciation for the outdoors. Through appreciation come conservation of our precious environment.



40,000-Square-Foot of Exhibits

More and more of the top fishing manufacturers are choosing to attend The Greater Niagara Fishing and Outdoor Expo, to show off their latest products, talk one-on-one with the anglers in attendance and provide their experts to deliver the educational seminars.

They cover all aspects of “cold”(salmon and trout) and “warm”(walleye, bass and perch) water fisheries along with ice fishing, which are all of interest to our targeted attendees.

Both large and small retailers have booths at the expo selling their products, many of which are at expo special pricing. It’s a great opportunity to generate sales in January from the fishing oriented crowd that attends.

We take great pride in offering a multi-species fishing expo with well-known manufacturers, local and regional fishing retailers, local fishing guides and outfitters, family friendly fishing trips, discounted tackle, the best local fishing boat dealers, kayak fishing watercraft, marine electronics, local fishing clubs and much more.

Fun Activities

Here are more fun activities we have planned for you during the Expo.....

Free Updates on HDS Lowrance Units

Cleaning and Cooking Your Catch

Captain Frank Campbell highlighting Buck Knives

Plus our chef's from The Conference & Event Center Niagara Falls with fantastic recipes

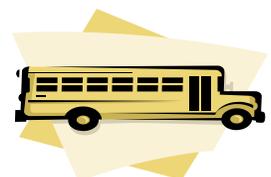
Ultimate Electronic Clinic for Fishermen with Captain Lance Valentine of Teachinfishin.com

Ultimate Walleye Clinic with Mark and Jake Romanack—Free admission to this clinic by registering at the Fishing 411 Booth

Free Line Winding at Blood Run Tackle booth

Complimentary Shuttle to Fashion Outlet Mall Saturday, January 21, 2017—to Enjoy “Sidewalk Sale”

“This is truly a hard core fishing show, where attendees will want to return for all three days of programming,” said Bill Hilts, outdoor promotions director with the Niagara Tourism & Convention Corporation. “The quality and quantity of our seminars and speakers is what differentiates this show from the others.”





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HOST FACILITY:

Provides a unique blend of a 32,000-square-foot Event Center, multiple educational rooms with state-of-the-art technology in the downtown core of Niagara Falls and close proximity to everything you and your family may be looking for!

Take advantage of 15 restaurants within one block of the building, three blocks to Niagara Falls State Park, five blocks to Aquarium Niagara, one block to The Culinary Institute of Niagara which offers three restaurants, a wine tasting room and much more, one block to the Seneca Niagara Casino, three blocks to Hard Rock Cafe, one block to two large arcades or hop on the trolley to Fashion Outlets of Niagara, offering more than 200 designer brand stores just 10 minutes away.

The Sheraton at the Falls is offering a \$69.00 rate for the show, which includes a \$10 rebate to any of their outlets (Starbucks, TGI Fridays, Rainforest Café). Check out their new "The Reef" swimming pool, renovated fitness center and more!

Visit www.niagarafishingexpo.com for more details.

LOTSA Salmon School Returns for 2017

Attention Salmon Junkies! On Saturday, Jan. 21, 2017 the Lake Ontario Trout & Salmon Association (LOTSA) is proud to (once again) host its well-known in-depth Salmon School. This highly successful school, in its 10th year, boasts six hours of detailed instruction taught by three expert captains and this year they are: Capt. Bob Songin (Reel Excitement Charters out of the ports of Oak Orchard & Wilson, NY); Capt. Jerry Felluca (Rebel Charters out of Sandy Creek, NY); and Capt. Russell Gahagan (Anglers Avenue out of Sheboygan, MI). These three captains offer a huge amount of on-the-water experience trolling for trout and salmon along with a proven tournament track record of high placement in the most prestigious tournaments over many years. They are a much diversified set of instructors and will provide a class full of insights and details that no one single instructor would be able to provide. They are all skilled communicators and are very well known for sharing their fishing knowledge and daily fishing trips with anglers to help them to be more successful fishing the lake. Each brings their own unique set of trolling skills, techniques and knowledge to the class. Given the depth of the knowledge base of these instructors and their proven ability to educate anglers, we expect this school to be another high quality, comprehensive, in-depth, information-packed event that our attendees have come to expect from this annual day-long instruction. For more information visit LOTSA website at www.lotsa.l.org and sign up.